

James Cowlin Photographs

201 West Esperanza Avenue #1005 • Ajo, AZ 85321

602-944-3286 • jim@us89society.org • www.us89society.org

US Route 89~The West's Most Western Highway An Invitation to Fine Art Photography Collectors

The US Route 89 Project will begin in June 2006 and end with the publication of a large format photography book, a traveler's field guide and an exhibition in late 2009. During that time I will be traveling along the road photographing the most varied and beautiful landscapes in the world. The seven National Parks and thirteen National Monuments on 89 exemplify all of the geographical regions of the West. The southern stretch crosses the Sonoran Desert among the majestic saguaro cactus through broad valleys ringed by mountain ranges. In northern Arizona, highway 89 climbs onto the Colorado Plateau where layer after successive layer of ancient rock is weathered into spectacular canyons, cliffs and buttes. In northern Utah, US Route 89 rises into the Rocky Mountains on its way to the Canadian border on the edge of the Great Plains.

As the project progresses, I will be selecting photographs to include in a limited-edition portfolio for fine art collectors. I will be personally making these prints on fine art paper coated for optimal

photographic reproduction and printed with pigmented inks. Tests of his method of printing photographs have concluded that they will outlast traditional color photographic prints. This type of digital printing also allows me to have complete aesthetic control over the final output. These prints will meet the highest artistic and archival standards achievable today.

The image sizes will range from 16x16 inches to 16x20 inches depending on the most appropriate cropping for the photograph. Panoramic images will be printed to 6.67x20 inches. Each print will be mounted and matted to 20x24 inches. Framing or an archival storage box is an available option. In addition, each collector will receive a mini-portfolio of fine art cards or fine art note cards. At the conclusion of the project, a special Collector's Edition of the US Route 89 large-format photography book will be produced and each portfolio subscriber will receive one.

To reserve your limited-edition portfolio, please contact me at 602-944-3286 or jim@jamescowlin.com.

GENERAL BENEFITS

- E-mail Newsletter (by permission only)
- Invitations to all project events
- Fine Art Card Collection: 4 per year for 3 years plus 4 at time of subscribing; total 16 cards, *or*
- Fine Art Note Cards: 12 card package each year for 3 years plus one set at time of subscribing

COLLECTOR'S PORTFOLIOS

- | | |
|---------------|---------|
| Level I | \$1,000 |
|---------------|---------|
- Collector's Edition of US Route 89 Photography Book including one Limited-Edition Print and the Traveler's Field Guide
- | | |
|----------------|---------|
| Level II | \$2,000 |
|----------------|---------|
- Four print portfolio, Collector's Edition of US Route 89 Photography Book and the Traveler's Field Guide
- | | |
|-----------------|---------|
| Level III | \$4,000 |
|-----------------|---------|
- Nine print portfolio, Collector's Edition of US Route 89 Photography Book and the Traveler's Field Guide
- | | |
|----------------|---------|
| Level IV | \$6,000 |
|----------------|---------|
- Fourteen print portfolio, Collector's Edition of US Route 89 Photography Book and the Traveler's Field Guide



Sunrise on Grand Teton

© 2006 James Cowlin